GORIDE

Press Kit

One App, Every Ride

Bike • Auto • Cab — Chennai, Tamil Nadu

This press kit contains GoRide's company overview, key facts, brand guidelines and media contact information for journalists and partners.

PRESS KIT

Company Overview

About GoRide

GoRide is a Chennai-born ride-hailing platform bringing Bike, Auto and Cab bookings into a single, simple app. Built around how people actually get around Tamil Nadu, GoRide focuses on transparent fares shown up front, a fast and fair driver onboarding process, and safety features built into every trip by default.

The company was founded with a simple goal: make dependable, affordable transport available to everyone, everywhere it operates — one ride, and one driver's livelihood, at a time. GoRide is currently based in Chennai and is built to expand to more towns and cities across Tamil Nadu over time.

Boilerplate (for articles)

> *“GoRide is a Chennai-based ride-hailing platform offering Bike, Auto and Cab bookings through a single app, with transparent fares and built-in safety features including OTP-secured pickups, live trip tracking and an in-app SOS button. GoRide is headquartered in Chennai, Tamil Nadu.”*

Key Facts

2026	**Chennai**	**3**	**24/7**
Founded	Headquarters	Ride types	Rider & driver support

BRAND GUIDELINES

Logo & Colour

Logo usage

The GoRide logomark should always appear on a white or light-neutral background with clear space around it. Do not recolour, stretch, rotate or add effects (shadows, outlines) to the mark. For the full logo asset pack (PNG, SVG, favicon set), contact our media team using the details on the next page.

Brand colours

Brand Yellow
#FFD200 — primary accent, buttons, highlights

Ink
#111318 — primary text, dark sections

Muted
#626873 — secondary text

Green
#16A05D — success / positive states

Typography

GoRide's product and marketing surfaces use **Inter** (a free, open-source typeface) for all text — headings set bold and tight, body copy set regular.

GET IN TOUCH

Media Contact

For interviews, quotes, data requests or anything else, reach out to our press team directly — we typically respond within 24 hours.

Press & media enquiries	press@chennaiepc.com
General support	support@chennaiepc.com
Phone	+91 44 4567 8900
Website	https://ride.chennaiepc.com

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